

COMPANY PROFILE



*The Lubricant
Specialists*

www.fuchs.com.au





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3,800 *Perspectives*



Varying personalities, different experiences, diverse approaches

Globally, FUCHS employ 3,800 people in nearly 50 countries. In order to meet the needs of our customers in the best possible way, our specialists work together in sector and national cross-divisional and international teams, depending on the particular needs. The mix of individual personalities, specialised knowledge and various career and life experiences means that our staff can view problems from other perspectives, enabling them to bring a high level of creativity to all projects.



100 Countries



New Markets, specific profiles, diverse opportunities

Our foreign subsidiaries, our production locations and branches mean that we are close to our customers in 100 countries around the world. We know the particular requirements of a wide range of markets and develop tailored solutions to meet their specific requirement profiles. Our years of practical experience, our broad product portfolio and our high speed of innovation are the key factors for our competitive edge, also in new markets.



10,000 Challenges



Individual requirements, demanding problems, diverse applications

The rapid speed of technological change increasingly brings with it a need for individual applications instead of standardised products. We meet this challenge with a range of over 10,000 products. Our diverse portfolio covers the lubricant requirements for all applications and industries. It also contributes an ideal basis for developing new customised products. Close collaboration with our customers and partners is the decisive factor in our joint success.



100% *Individuality*



Complex issues, sustainable innovations, diverse solutions

In our search for ever better products, we never lose track of the specific problems experienced by our customers. At this level, on-site exchange of knowledge has proven to be extremely successful. Our experts experience the complex situations 'live' and develop customised solutions in collaboration with customers. In addition, we are continually researching lasting innovations that will make processes more profitable, more environmentally friendly and therefore more sustainable.



360° *Performance*



Numerous enquiries, comprehensive support, diverse service

We are aware that the success of FUCHS depends primarily on the satisfaction of our customers. For this reason we invested right from the start in first-class, all round service of a type and scope that far exceeds usual standards of service. With our global network of advisers, engineers and development partners we are in a position to respond quickly and flexibly to all requirements and to find effective solutions. This is something that increasing numbers of today's customers appreciate, and they repay our commitment with trust and loyalty.



Globalised

Founded as a German family company in 1931, Fuchs today is a Group with global reach. Among the independent producers, Fuchs is the world's largest independent manufacturer and supplier of lubricants.

With several thousand employees, operating in most worldwide markets, Fuchs' leading position is supported by an extensive range of core program lubricants, complimented by tailor-made solutions for just about every application.

The wholly owned Australian subsidiary has been supplying specialised lubricants since the late 1890's and is the leading market player in many lubricant sectors.

Fuchs Lubricants specialises in five main areas of lubrication:

- Automotive
- Industrial
- Specialist Applications including Open Gearing Lubrication
- Mining
- Private Label

Fuchs Lubricants (Australasia) Pty Ltd provides an unrivalled personalised focus to its customer-base with 12 distribution sites throughout Australia and New Zealand and over 95% of products manufactured locally.

Manufacturing facilities are located in Melbourne, Perth and Newcastle, all with ISO9000 accreditation and individual distribution, R & D and quality control capabilities.

In addition, Fuchs' extensive range of specialist lubricant services is supported by 12 qualified laboratory technicians providing a vast array of fluid analyses including the highly specialised condition monitoring tool known as CENT.

The Fuchs Group is at the leading edge in formulation and application technology of all types of rapidly biodegradable lubricants and functional fluids, leading the development of the PLANTO product range and a continued commitment to the environment through the Fuchs Environmental Policy. There is no better testament to this commitment than Fuchs' Melbourne operation being awarded ISO14000 Environmental Accreditation.

Through the dedication to maintain market leadership, Fuchs' products and services are constantly evaluated and updated to meet the ever-increasing demands of industry. This ongoing process ensures that Fuchs Lubricants will consistently exceed all future requirements.



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