



WILL AVOCADOS BE THE NEXT SUPERFRUIT



The growth in New Zealand's horticultural exports is an exciting story with 300% growth between 2000 and 2020. When it comes to horticulture we are all aware that Kiwifruit and Apples have led the way because of not only the strong investment in science and technology but also the approach of the people on the ground, those who run the orchards and cool stores. There are so many opportunities for other New Zealand produce like cherries, avocados, berries, potatoes and onions to become billion dollar export industries with the right development and support. Many believe that the way forward in New Zealand is not for the various groups to compete with each other but instead work together and set priorities to ensure that we are able to drive the value out of each product. Moving the other produce to being in the same position as kiwifruit and apples may require change but it is possible. The avocado sector has been steadily growing and while at present New Zealand is not big in the world market with investment it has the potential to become just like apples and kiwifruit. Avocados are recognized as having health benefits such as keeping your eyes healthy and reducing the risk of cardiovascular disease and their nutritional value is seen as hugely beneficial when it comes to the bad cholesterol. All of this means that as the world looks for quality food, New Zealand has already demonstrated it leads the way in so many products and so we just need to keep developing what we have and market it well around the world.

KEEPING FAMILIES WARMER IN WINTER WITH THE FIREWOOD PROJECT

Good Neighbour Trust is all about providing practical opportunities for people to support one another so that lives and neighbourhoods are changed. The charity which runs five departments covering food rescue, community gardens, projects like firewood and Whanau care is proudly supported by McFall Fuel.



The Firewood Project sees logs that are not suitable for export rescued from the Port of Tauranga. The volunteers cut, stack and dry the wood for the families who are referred by a local agency and then attend a firewood morning for just \$40, receiving two cubes of firewood for the winter. The families who want a load of firewood work with a volunteer driver to load the trailers ready for delivery. Further to this to keep their homes safe the local fire brigade sponsor the smoke alarms and then install them for free. Come the end of March 2021, 322 cubic metres of firewood had been delivered to those who participated in the project. New Zealand's heating is expensive and accounts for 30% of an average household budget.

PIONEER CONFERENCE A GREAT SUCCESS



Genetic Technologies is a Yates Family business which has the exclusive rights to the Pioneer Brand which began back in 1976. Managing Director Will Yates said that the Company's purpose is to 'Enhance the Future of New Zealand Agriculture' and the conference reiterated this through the sharing of the New Zealand based research and development going on. The sessions highlighted the maize hybrid line-up while at the same time promoting the on farm technical services provided to help with performance improvement along with looking after the environment.

The Pioneer Team are clearly passionate about growing grain with more than 100,000 new hybrids tested around the world annually. Finding those hybrids that will meet the diverse needs of New Zealand's often demanding growing environments is the key for Genetic Technologies. Small plot trials are closely monitored over the season and can be found in sites around New Zealand. The picture on the left above is an example of a location where the field trials are held near Hamilton. Dr Rowland Tsimba, National Research & Agronomy Manager is keen to see not only maize yields increased but sustainability achieved at the same time for Pioneer maize growers.

What's Happening @ McFall Fuel

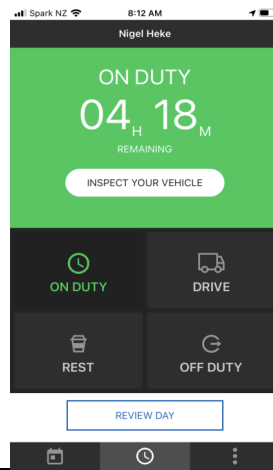
UPGRADES SUPPORT BETTER DECISION MAKING



The Operations Team is doing everything it can to support Drivers in their work by giving them tools which will enable better decision making. The upgrade of our seven inch tablets to the new ten inch tablets is a great example. These Samsung Android tablets will see a much faster more reliable data flow. The new tablets are also fitted with offline mapping so our drivers can find their way even in

the most remote location we deliver fuel to. "McFall Fuel are looking at how we can donate our old tablets to worthy causes around New Zealand," said Logistics Manager Scott Jeanes.

In addition, to the new tablets, Electronic Log Books have been introduced. "It has been exciting to work with people who are looking to future systems that can support and help us achieve the high standards that we desire," said Andrew Spicer, the Network Technical Manager. Waka Kotahi (Land transport NZ) have signalled that there is interest in making these mandatory.



TWENTY YEARS WITH MCFALL FUEL



Nigel Heke will be recognised for 20 years of dedication and commitment to McFall Fuel at this years McFall Fuel Conference. "Beginning as a night shift driver in 2001 and moving on to be a buddy trainer, prior to becoming the first in house Driver Trainer and I Endorsed Driver for McFall Fuel shows the desire Nigel had to help others achieve the standards we want," said General Manager Paul Clampitt. "Of recent times Nigel has willingly travelled to support Regions around the North Island either driving or training. This often means he is away from home days and weeks on end. Such dedication is to be applauded." Nigel said, "I am still very passionate about my role in the business which has seen a time with 7 trucks and now there are 71 trucks and 26 trailers. Amazing. Working with awesome people every day is something that puts a smile on my face along with the way we are so well looked after."

GETTING READY FOR THE AG SEASON

It is that time to be planned well in advance to meet your needs for the Ag Season. AGRIFARM UTTO MP's special additive components guarantee outstanding deceleration performance combined with a high capability of noise suppression over the full oil drain. Also gearboxes or combined gearbox-hydraulic-systems of agricultural and construction machinery with fill instruction HD-engine oil SAE 10W-30 or gear oils SAE 75W-80 acc. to API GL-4 can be filled using AGRIFARM UTTO MP.

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