



FUELLED

NEWSLETTER

JULY 2022

PROUD MOMENT FOR MCFALL FUEL



The McFall Fuel 2022 Calendar was awarded Gold in the 'Promotional Print' Category at the New Zealand Pride in Print Awards. These awards are the pinnacle of recognition for print communications produced in New Zealand and expert panels of judges analyse every entry. Entrants are analysed on technical excellence in all facets of the process, from typography and good design, the materials and equipment used during the production and the finishing of the final product.

Pictured are Lara Griffin far left and Kerry Bisset-Larsen centre from McFall Fuel with Tessa Rowe Account Manager Marketing for Kale Print in Tauranga. Tessa said, "what matters most for us is the excellence from production to finish along with exceeding the needs of the customer."

"What I love about the McFall Fuel Calendar is that it begins with a fantastic staff effort from all corners of the North Island and then Lara, Kerry, and I work on choosing the photos submitted by well over 25 staff members to meet the needs of the themes chosen," said CEO Sheryl Dawson. "The Operations & Logistics Team seem to always come up with the ideal cover shot each year and this year was no exception with Driver Dave Marshall from the Manawatu supplying the scenic shot," Sheryl said. "This is a very proud moment for the McFall Fuel Team, many of whom have already started sending their photos for the 2023 calendar. This Award will now mean an even greater challenge for us all."

MANAWATU DRIVER KEITH ROBERTSON STANDS UP FOR SAFETY

As we all know there are many contributing factors to road safety, ranging from road quality through to poor driving which can include everything from inattention through to stupidity. McFall Fuel heavy vehicle driver Keith Robertson based in the Manawatu sees safety as part of his job day in and day out. "We are having a bad run at the moment in the Cheltenham Community within which I live. There have been 10 crashes within 5 kilometres of the village, including two fatalities," said Keith. "That is more than the 2021 and I do feel sorry for our volunteer fire fighters and responders, because it is they who are suffering." Keith's community focus has been on the Haynes Bridge which is currently two lanes and is not wide enough for a truck and another vehicle to pass on it. "While locals are all aware of the narrow bridge, with the wider road that leads into it, those who are unfamiliar with the area will only realise this reality when they are right at the entrance to the bridge," said Keith. Making this bridge safer is Keith's concern. "It was built years ago prior to the road becoming a State Highway and is no longer fit for purpose."

The Training & Safety Team have outlined that over recent months the reporting of near misses by heavy vehicle drivers and the ensuing investigations of Drivecam footage reveal just how frightening some of the risks are that drivers take when passing heavy vehicles. Driver Trainer, Gavin Reed said, "that one of the big ones is overtaking on double yellow lines, plus people closing the travelling gap, overtaking on short straights and on bends. This risk to other road users is becoming all too common and frequent. The key for each of us is to plan our trip, drive to the conditions, and allow plenty of time to get there. Slowing when reaching unfamiliar bridges is essential so that you avoid any issues."



HAS OUR WORK LIFE BALANCE SKEWED?

Work life balance as a concept implies proper prioritization between work and lifestyle and was something many workplaces prided themselves on.

In reality it was and is all about taking care of your mental health. The human brain is not supposed to feel stressed out and under pressure all of the time because if it is, it does not work well. When people are more balanced they feel more capable of dealing with negative emotions and thoughts.



Over the past two years many businesses have found that their customers have become more demanding and wanting instant solutions, thinking that in essence they are the only customer that needs to be looked after. This places inordinate amounts of pressure on those taking the calls and trying to meet those customer demands. Not to say what the pressure is doing to the customers mental health. The tough thing for most of us in customer facing businesses is that we do want to genuinely help the customer and find the best possible solution but it is not easy when they are swearing, shouting, and threatening. It feels like it is your fault. You have caused the supply chain issues, the rise in prices, and the product delays said one commentator. You just feel sick.

What's Happening @ McFall Fuel

FIRST LEADERSHIP & MANAGEMENT GRADUATES



Thirteen staff were chosen to complete the Leadership & Management Academy programme run by Grant Holland of SalesStar for the past 14 months. Five of those chosen were Drivers, four Area Operations Managers, three Area Sales Managers, and planner Holly Mitchell. "The benefits of the course have already seen Holly Mitchell move into Planning Lead role, Todd Pelham into Sales Team Manager and Driver Ollie Tarawa-Bailey become an Area Sales Manager. Drivers, Andrew Crandon and Marty Hill got a great deal out of the coaching sessions for their Driver Buddy Training roles. For the other Drivers it was not only learning about themselves but also how to get the best from others. The Area Operations Managers and Planning Lead saw it as very much about listening properly along with how you communicate plus understanding and learning more about themselves. Self awareness plus the cost to grow along with managing costs stood out for the Area Sales Managers. The personal and professional growth that has occurred for each individual is quite outstanding and so much so that we have had over twenty applicants for the next programme which will commence shortly. Grant Holland has led an exciting programme for the group," said Sheryl Dawson.

OPPORTUNITIES FOR LOYALTY POINTS AS TRAVEL OPENS UP

Why not use those loyalty points on Travel. Thursday 15 September All Blacks vs Australia Melbourne Premium Package—3 or 4 Nights or Auckland match 24 September. What about an island holiday, or a cruise, or a trip to Bathurst? [Find out more from your Area Sales Manager.](#)



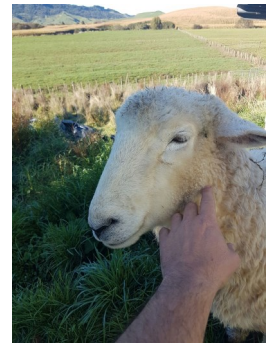
An ideal time to think about that getaway or exciting event to enjoy on McFall Loyal.

THERE IS MORE TO SHEEP THAN MEETS THE EYE

There has always been jokes about New Zealand having more sheep than people. While this is true numbers have declined from 70 million in 1982 to 23 million in 2021. The primary reason for this decline has been attributed to the loss of sheep farming land. The rising popularity of dairy farming, horticulture with the orchards and vineyards plus urban development have all contributed to this.

However, perhaps the sheep has so much more to offer than our forbears thought.

Already small pockets of change are happening and none more so than the production of sheep milk. With the new breed of sheep that has the ability to produce significant amounts of milk will undoubtedly see dairy sheep numbers increase. Projections based on the desire for health and wellness trends relating to milk products sees the new look dairy sheep rapidly becoming a growth industry.



McFALL LOYAL

The Complete Package



BULK FUEL



FUEL CARD



FUEL TANKS



LUBRICANTS ADBLUE



SERVICE



TANK REPAIRS & MAINTENANCE