



# FUELLED

NEWSLETTER

NOVEMBER 2022

## SUPPLY CHAIN VULNERABILITIES



We all know supply chains can be complicated and recent global events plus the pandemic have clearly challenged New Zealand businesses by making our supply chain vulnerabilities as a country so much more visible. Timely and guaranteed deliveries are an essential for so many key sectors and New Zealand's location on the

world map means we will need to take a strategic approach to prepare our supply chain for the future. The reality is that 99% of New Zealand's import and exports travel by sea with the remaining 1% by air and given we are so far away from the key international shipping routes, our geography, and the size of our population means getting any products at a competitive price or selling at a strong margin exposes us very quickly. Internally road freight accounts for 94% of goods being moved around the country with 5% relying on rail, and 1% on coastal shipping.

Uncertainty in international shipping has not gone unnoticed and so in order to meet our customer demands for lubricants McFall Fuel have tried to be well ahead when it comes to landing the product in New Zealand. This has naturally impacted on our yard space but strategically is just so important for the summer season when so many of our sectors become high users. When it comes to fuel, the rise in the number of megaships will impact some of our ports, along with the control of product supply coming out of Singapore. Like the lubricant supply this means we have to become much more adept at forecasting and longer term planning to counter disruptions. No longer is it possible to rely on just getting things in time to meet current needs and New Zealand may not always have freight needs prioritized by international shipping lines. What is clear is that collaboration among all parties is an absolute must if our freight and supply chain strategy is going to work for us all long term.

## THE WEATHER CONVERSATIONS



Harapaki Windfarm (pictured above) in the Hawkes Bay is a great example of where development will ramp up over the summer months. The Ag Contracting season is well underway in a number of areas across the North Island with others to follow as the weather warms up. Right, maize just planted in Manawatu.



Having just had the warmest and wettest winter on record the next topic of conversation with many of the sectors we deliver to and work with is what will we see from the summer months? The Ag Contracting and Construction sectors are very much focused on higher levels of productivity through these months. Predictions are we are likely to see warmer than average temperatures in the North Island leading to higher humidity levels with a mixed bag of dry spells, rainfall, and wind. The

## McFALL FUEL SERVE HEALTH & WELLNESS TO FORESTRY CREWS

McFall Fuel Area Sales Manager and member of our Wellness Group—Kora Awhina, Ann Morrissey, was not surprised to learn that the day before the crews she visited in the Napier Taupo Forest had been eating pies. "There was much fun and laughter when I arrived with my homemade sandwiches and bread rolls full of the healthy foods like coleslaw, ham, chicken, and cheese



plus the apples and crackers as my thank you for setting up a photo shoot we needed. I was told to remember the mussels next time," laughed Ann who was up at 4 o'clock that morning preparing their healthy food.

"Fitness and Nutrition have become a focus for our Wellness Group and this was a positive way to promote what we are doing with our customers," said Ann.

# What's Happening @ McFall Fuel

## ANOTHER STEP IN OUR APPROACH TO SUSTAINABILITY

Finding a responsible approach for dealing with our workwear when the end of its life is reached is a challenge for the Training & Safety Team. It seems hard to believe that for every kilogram of worn out work wear recycled, four times the amount of Greenhouse gases are saved. What is of greater interest is 100% of what is collected and returned is fully recycled and then repurposed.

"McFall Fuel uses on average 4000 pairs of gloves per annum and these gloves which are no longer able to be used have been ending up in landfill," said Training & Safety Team Manager, Mike Crandon. "We are looking to partner with one of our PPE suppliers who have created this opportunity for their customers. Naturally we saw this as complementing the other recycling and environmental programmes we are working on. The Lubricant recycle and reuse approach has gained recognition and Managing Director Allan McFall has been interviewed for an Australian publication commenting on what this work means for our environment. Our approach to developing safer fuel efficient driving has been planned and it is hoped to get this underway this year." McFall Fuel will begin with the recycling of gloves and then add other apparel like boots and overalls as part of a staged approach to managing the roll out. Wheelie bins will be located in each Region and the Lubricants Team who currently collect the 20 litre lubricant containers will also collect the recycled workwear waste on their regional runs. The recycled workwear will then be taken to the recycle depot in Auckland.



## 2022 WORLD BLOKART CHAMPIONSHIPS HELD IN MANAWATU



McFall Fuel is delighted to be a one of the sponsors for the World Blokarts Championships. The event was jointly hosted by World Blokarts and the Manawatu Blokarts Club. Hosted over two venues including the purpose built Manawatu Blokarts sailing track in Sanson and the Ohakea Air Base tarmac saw high speed racing. The racing occurred over Labour Weekend with local organisers delighted with the action. The speeds reached are similar to the AC 75 foiling America's Cup yachts.

There were 134 entrants with 15 international competitors drawn from Bermuda, Denmark, France, Spain, Australia, and the UK. A group of local club members took advantage of their home track for the event which also saw youth competitors.

## FORESTRY CUSTOMERS WANT CRAYONS



The McFall Fuel Complete Package was always designed to meet customers needs. And so recently when Area Sales Manager Ann Morrissey, who has always had responsibility for the

Spraywell Paints was approached about a marking solution beyond the paints offered she looked into crayons for the forestry sector. McFall Fuel saw crayons as a strong option when it comes to environmental sustainability given that there are no cans to be left lying around when empty.

"There are three types we will be offering to meet the customers needs," said Ann. "The Log Master is a general full wax forestry marker which is better used on dry logs while the Mark Master is the new clay based marker, which is more robust and hardy and therefore for more suited to fresh cut logs plus Silverculture. The Scan Master Fluorescent has been designed to stand out under scanners that are grading timber in timber mills/yards."

**FOR MORE INFORMATION ASK YOUR AREA SALES MANAGER**

**McFALL LOYAL**

## The Complete Package



**BULK FUEL**



**FUEL CARD**



**FUEL TANKS**



**LUBRICANTS ADBLUE**



**SERVICE**



**TANK REPAIRS & MAINTENANCE**