



FUELLED

NEWSLETTER

MARCH 2015

MCFALL FUEL FOCUS ON THE ENVIRONMENT



Over the two day Forest Industry Safety Summit McFall Fuel will be seeking best safety practice, systems and tools for improving safety and looking after the environment. "It is important that we keep the momentum going as we consistently look to achieve the Company Zero Harm value.

Our environmental KPI's are challenging and at present we are continuing to investigate opportunities to ensure *no harm to the environment*. We are looking into the use of solar power for the Office in Mount Maunganui which seemed to follow on naturally from our research into the use of the biodegradable chain bar oil Planto which was all about looking after the forestry environment. We now have what we believe is a first class container reuse and recycling programme in place which takes us from having the waste oil collected go to a local tomato grower to reusing our collected and cleaned containers for chain bar and our fuel delivery fleet using Ad Blue to reduce emissions. The Commercial and Operations Teams' have been ensuring that all the tanks delivered to are compliant and have clearly marked safe fill levels to reduce the risks of spills or any other likely environmental damage," said Allan McFall. "While the Lubricant Logistics Team are committed to a tank maintenance programme to try and keep ahead of any issues. To date we have been pleased with the progress made with our focus on the environment."

LIFE EDUCATION TRUST WAIPA KING COUNTRY

The year is underway with the refurbished classroom with the computer, sound, and digital technology all in place to help enhance the learning experience. The schools being visited in Term One are Rukuhia, Te Kowhai, Pirongia, Cambridge Primary, Leamington, Cambridge East, and Hautapu.

Bullying in schools is frequently reported in the media and so a programme was trialed in Term 4 in four schools. The aim is to help schools work with youngsters by having them see and understand the differences between being rude or mean and bullying. "We wish Nicky Wise all the best with this new initiative and sincerely hope that it goes a long way to ensuring schools are a safe environment for students."

SUMMER PROMOTION A SUCCESS



Morris McFall and Langman both had roles to play at the recent Summer BBQ Promotion run in conjunction with Fuchs. Laura's insights into the depth of the challenge at the Commonwealth Games and the determination needed to achieve the silver medal made it clear that the disappointment could have been far greater than it was. The injuries across the team were significant. Laura was enjoyed by all and prompted a wide range of questions. While Morris shared the history of his vintage tractors and classic cars with the customers, some of whom had travelled from Taupo for the event. Bruce Porter and Robin Hill won the BBQ's on the night.



What's Happening @ 0800 623 255

UNDERSTANDING FUEL PRICING



We are often asked to explain fuel pricing. It is driven by government taxes and levies, the exchange rate, and the cost of oil and refined product. With 66.14 cents excluding GST per litre collected by the government as fuel excise and then add to this a small land authority petroleum tax and Road User Charges on diesel and the payment made on the Emissions Trading Scheme levy and it is easy to see why the

price of fuel is an interesting dynamic. We also buy fuel in US Dollars and at the moment the exchange rate is helping because we can purchase more fuel for every dollar and so the pump price has been a lot better for users.

New Zealand imports nearly all its fuel. About 70 per cent arrives as crude oil and is processed at the Marsden Point Refinery and the rest arrives by ship 'ready to use'. The price at the pump is based on the price of refined petrol and diesel on the Singapore market. Therefore because fuel is an internationally traded commodity interruptions such as a greater demand or a supply issue can have an impact. This is why if the price of crude oil drops, it doesn't necessarily mean the price you see at the pump will also drop.

PPG TRANSPORT IMAGING AWARDS

McFall Fuel are a finalist in the PPG Transport Imaging Awards being run through the Truck & Driver Magazine. The March Issue has a pull out poster of the photo used to headline *Fuelled* and an article covering the evolution of the family brand. "We are extremely proud of our new imaging which takes us from paperwork to the website to the road," said Managing Director Allan McFall. The new look was created by Tessa Rowe at Ignite Graphic Design and applied to the trucks and trailers by Rutherford Signs. Both Tauranga businesses are pleased that others are excited by the imaging. "The use of the yellow/gold colours are strongly associated with families and the McFall Family colours," said General Manager Sheryl Dawson. "Our culture is all about the family approach and this has brought part of the old brand to life."



**NORTH ISLAND
MIDGETS
CHAMPIONSHIP
MARCH 14**

The winners of the McFall Fuel March Promotion for a night at BayPark were drawn out of a Fuchs cap at the McFall Fuel Office by the Fuchs Commercial Sales Manager Bevan Killian and Emerson Weston McFall Fuel Business Development Manager.



The winners are being contacted in the first week of March. The 8 customers with their guest will be hosted by the McFall Fuel staff enjoying dinner and beverages right on the start finish line.

The Forest Industry Summit has seen Fuchs and McFall Fuel work together to provide a Conference Special on Chainbar!



The Complete Package



FUEL



FUEL CARD



FUEL TANKS



LUBRICANTS



SERVICE



TANK REPAIRS
& MAINTENANCE