



FUEL PRICE IS A HOT TOPIC

Wherever you go at the moment the price of fuel is a hot topic. So much so that the NZ Herald was giving advice about what to do and what not to do to those who were stockpiling fuel at home. This indicates that people are aware that the price will rise eventually.

The sensible approach is not to make too many long term plans on the basis that fuel is going to remain at the pricing levels it is now. For those customers preparing contracts it is important not to get caught out by basing fuel costs on the current pricing structure.

In the media to date, there are those who believe that the dip is only temporary and is designed to slow the discovery of alternatives, however, others believe that there are forces underlying the collapse in crude oil prices such as a massive market manipulation behind the scenes to boost global merger and acquisition activity in 2015. If the latter theory is not correct there is a strong push to have the world's leading oil producers, traders, and financiers to come up with an explanation that fits the facts.

In the meantime while we are enjoying summer and the lower fuel prices we all need to be prepared for the inevitable rise whenever it comes. Massey University's Professor of Sustainable Energy, Ralph Sims, says "the supply of petrol is staying the same, even amid the sudden dip in price. This will only contribute to the price rising again. We need to think of the repercussions when it does go up again." Whatever the outcome price sensitivity in the market place has been highlighted even further by the downward spiral of late.



RONALD MCDONALD HOUSE AUCKLAND

The planning is in place for the three trips to cook for the families at the Domain House in Auckland in 2015.



"We have often had customers ask if they can join us because they have heard it is such an amazing experience," said Allan McFall. "We are more than happy to have help with the food preparation or any contributions to add to the experience for the families in the house. We have been really fortunate to have the support of Mount Maunganui New World, Nosh, Cols, and Bayline Buses over 2014."

The Meal Nights for 2015 will be April 23, July 16, and December 3.

Contact sheryl@mcfallfuel.co.nz if you wish to be involved.

IDEAL OPPORTUNITY TO ACQUIRE BEST PRACTICE

The keynote speakers have impressive cv's and come with strong practical experience to share. Reynold Hert, is the CEO of the BC Forest Safety Council, firmly believes that safe businesses are the best businesses and so see fewer injuries, higher productivity and better work morale. Steven Falk of Switchback sees the secret strength as the commitment to team. "We believe people can change and that true, sustainable success is found in the power of team. Our core values direct our thoughts which ultimately produce the actions by which we are judged." This is a great opportunity for us all. There are still places available for delegates at the Conference being held in Rotorua on March 3 & 4.



3-4 March 2015, Rotorua, New Zealand / 10-11 March 2015, Melbourne, Australia

THE GOOD NEWS—THE MCFALL FUEL FLEET HAVE MAINTAINED THEIR FIVE STAR GOLD RATING.

What's Happening @ 0800 623 255

GOOD NEWS FOR MCFALL FUEL CARDHOLDERS



Here is the ideal opportunity to be a winner. BP's nationwide promotion runs until March 8, 2015. GAS sites are not included, however BP Connect, BP2go, BP Shop Service Stations and Truckstops are. The \$40 spent does not need to be on fuel it can be any purchase apart from tobacco. Just keep receipts, enter the daily draw via www.winfreefuel.co.nz, and you may be the customer who wins the free fuel on that day. Good luck!

ADBLUE

BP have opened 5 AdBlue facility's—Dairy Flat, Papakura, Wairakei, Bulls, and Hutt Road Truckstops. The next sites to be rolled out will be Whangarei, Hamilton, Mount Maunganui, New Plymouth, Napier, Gisborne, and Blenheim. This can be purchased on your fuel card and so talk to your McFall Fuel representative about how to make this work successfully for your business.

RUC's

By using your RUC or Fuelcard at any of the selected BP service stations and truckstops where the RUC machine is located (www.bpfinder.co.nz) RUC's can be purchased. Again ask your McFall Fuel representative to help you with the detail on this.

ASB BAYPARK TRUCK DISPLAY WINNERS



The ASB BayPark Truck Display held on January 10 saw the convoy run from Tauriko through to BayPark, Mount Maunganui. The annual event raises money for charity and this year it was Koru Care. Alex Salter who runs the incredible display which is growing in popularity had 70 trucks involved in 2014 and there were a lot more this year.

There were 27 awards presented on the day with Kingsbeer Transport winning the Best Kenworth and Raymond Transport won the Best Fleet.

A well deserved congratulations to both companies.



NORTH ISLAND MIDGETS CHAMPIONSHIP MARCH 14

McFall Fuel is offering customers the chance to be at this event at BayPark in Tauranga located right on the finish line. Buy any Fuchs product in February and up until March 2 and go into the draw to win a place for you and a mate and enjoy a great night out with food and beverage supplied.



REUSE & RECYCLE—Collecting the empty containers is another way of helping our customers.



McFALL LOYAL

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