



FUELLED

NEWSLETTER

JULY 2015

INTRODUCING A NEW PRODUCT



Our forestry customers have been keen to see us provide the much needed aerosol paints and ink markers as part of our Complete Package for some time and so when the Rotorua based Damar Paints approached McFall Fuel to become a distributor for the Spraywell products it was seen as a great way to meet the current customer requests. "Damar like us is a New Zealand owned family business and they see their core business as making the products and knowing that McFall Fuel were very involved in the forestry industry the approach was made. The timing was right for McFall Fuel with the Lubricant Logistics Team well placed to assist with the distribution," said Direct Fuels General Manager, Rick Williams, "we took time to learn more about the Company and their products. The new Log & Stencil Marker pictured is a step in the right direction with the low aromatic for safer use. With our strong focus on Zero Harm anything that sees less or no harm to people is a real positive. Sales have just commenced following training."

FIELD MARSHALL SERIES II



This tractor is started by using shot gun cartridges and is fully operational. Over the next few months it will be tidied up and prepared for the McFall Museum. Hearing the engine burst into life following the loud crack is quite something. Manufactured in Gainsborough in England in 1948 it was shipped to New Zealand and sold to the McCullough's of Temuka for 865 pounds.

GETTING READY TO LAUNCH NEW WEBSITE

The new look website which is currently being developed is all part of what comes with the merge of McFall Fuel and Direct Fuels. The first showing will be at the McFall Fuel Conference at the end of July. It is hoped that the new design will capture the essence of the family business while at the same time providing easy access to information such as who is the best contact for the details that customers may be looking for. Historical photos of trucks have been collected from Morris McFall's archives and a photo shoot was held recently for some of the rebranded and new fleet at the Tauranga Airport. Former McFall Fuel driver Israel Anderson has become quite a specialist in truck photography and is used by a number of local businesses and really enjoyed the opportunity of capturing the line up. This is the new Volvo with the new 5 axle trailer in tow.



Remember to visit www.mcfallfuel.co.nz

SEPTEMBER 1, 2015

FROM THIS DATE DIRECT FUELS LIMITED WILL BECOME MCFALL FUEL LIMITED

PLEASE CALL THE NUMBER YOU HAVE ALWAYS CALLED

0800 623 255

or

0800 347 327

SHOULD YOU REQUIRE ANY HELP

What's Happening @ 0800 623 255

LEROY & DANCING WITH THE STARS



McFall Fuel Operations Manager, Paul Clampitt's son Leroy has been busy in Los Angeles trying to gain a foothold in the music scene. McFall Fuel provided a sponsorship to help get him underway in the USA 12 months ago and like all good muso's Leroy now has a stage name—Taste Nasa. He has covered a lot of ground over the year — touring the States in the Strange Babes a supporting act for the Naked & Famous, involving himself in a radio programme promoting Kiwis in LA as well as signing a record deal for his second EP and locking in a publishing deal as a writer and producer. A break at home has seen him judging Smokefree Rockquest as well as producing material with NZ artists. Plus the

talented young musician from Pirongia has been producing covers for Dancing with the Stars while in New Zealand. Tueila Blakely and Scott Cole performed a real crowd pleaser to the hip hop song Ice Baby which proved to be controversial with the judges. Ben Barrington and Krystal Stewart used Leroy's cover A Thousand Years and Enrique Johns and JJ from the Edge used Shake It Like a Pom Pom. What talent!

STATIONERY TEST CERTIFICATES



The Commercial Team Business Development Manager with responsibility for Health, Safety, and the Environment, Logan Fleming has been devoting part of his time to helping customers with tanks of 5000 litres plus to get their Stationery Test Certificates prior to an Inspector arriving on site if possible.

In the past three months 16 customers have had their tanks approved to meet requirements.

"We identified this as a positive way to support our customers to stay ahead of the game in what has become a rapidly changing environment for health and safety," said Managing Director, Allan McFall. "Our approach is to have *one easy solution* for customers so that compliance is achieved with the minimum fuss and leaves customer confident with their certification for the next three to five years depending on the individual agreements."

CONGRATULATIONS TAYLOR BROS TRANSPORT

The family business is celebrating 50 years in business which is an outstanding achievement. The evolution of the fleet tells the story better than any words can.



If you have any Taylor Bros photos in your archives support the celebrations by sending them to debbie@taylorbros.co.nz



The Complete Package



FUEL



FUELCARD



FUEL TANKS



LUBRICANTS



SERVICE



TANK REPAIRS & MAINTENANCE