



# FUELLED

NEWSLETTER

SEPTEMBER 2015

## RAPID RESPONSE VEHICLE A WINNER



McFall Fuel have donated a much needed Rapid Response Vehicle to the Trust Power TECT Rescue Helicopter along with providing fuel for the vehicle. Pilot Liam Brett Kelly pictured with Allan thanked the company. "This vehicle is critical to ensuring the service is rescue ready 24/7," says Liam, "and is especially vital as the crewmen for the helicopter are all

volunteers who are on call over a 24 hour period. Our volunteers need to be able to drive safely, yet quickly, to the hangar. It could be someone you know we are on our way to help." McFall Fuel is proud to sponsor the Rapid Response Vehicle, seeing this as a first-class way of supporting such an invaluable community service. "A great majority of the McFall Fuel staff cover many kilometres each day to reach customers who are often working in quite remote locations. The Rescue Helicopter provides these communities and businesses with that safety net when accidents occur and time is critical. We work hard to achieve zero harm, but accidents do happen, and having the Rescue Helicopter ready to go is paramount for us all," said Allan.



## ENSURING THAT THE CHANGES ARE SEAMLESS FOR CUSTOMERS

August 31 saw the Operations and the Finance & Administration Teams' work late into the night to ensure that the merge was as seamless as possible. Here Mandy Joe, the Management Accountant is seen working with Llew from



Verde upstairs while Scott Jeanes, the Logistics Manager and Holly Mitchell, focused on the implementing the changes needed in Touch Star downstairs.

The challenge created in the two systems by the merge was met by both teams!



## WE ARE ONE

"Over the past few months we have kept customers, suppliers, and the communities we work in and for up to date with the merge of Direct Fuels and McFall Fuel. September 1st was the date we became one—McFall Fuel Limited. Our ultimate aim has been to make this as seamless and as easy as possible for customers and so if you have noticed anything different in our services offered please let us know immediately," said CEO, Sheryl Dawson. "We are here to make sure that we provide *One Easy Solution* for customers."

The new look website [www.mcfallfuel.co.nz](http://www.mcfallfuel.co.nz) has been designed to be able to be used effectively on desktops, laptops, and mobile phones. Again, we hope you take time to browse the site and enjoy the history revealed in the timeline which we will add to over the coming months and the many and varied activities that the staff enjoy in their lives outside work. CHECK OUT [www.mcfallfuel.co.nz](http://www.mcfallfuel.co.nz) TODAY!!

## MERGE UPDATE

SHOULD YOU REQUIRE ANY HELP OR SOMETHING IS NOT QUITE MEETING YOUR EXPECTATIONS

PLEASE CALL THE NUMBER YOU HAVE ALWAYS CALLED

0800 623 255

or

0800 347 327

# What's Happening @ 0800 623 255

## THE MCFALL FUEL FLEET DOUBLES OVERNIGHT



The last two months has seen over half of the Direct Fuel's Fleet of 20 vehicles rebranded in the McFall Fuel livery. The fleet ranges in age from the 1996 ISUZU Elf to the 10 day old ISUZU FD 100, with a 50/50 split between 4 and 6 wheelers. These vehicles have the capacity to deliver fuel virtually anywhere. Add into this from the current McFall Fuel Fleet the 15 trucks which cover over one million kilometres annually and the 10 trailers which reach 680 000 kilometres each year and suddenly the fleet on the road more than doubles. "The average age of retirement for a McFall Fuel Truck is close to the one million kilometres over 7 years with a working life of 23 000 hours. "The Company eventually moved to VOLVO from the Nissan and Fodens because of the safety features, driver ergonomics, fuel economy, the lower emissions, latest technology, and optimum service provider network," said Paul Clampitt who will be leading the merged Operations Teams'.

## MARKET VOLATILITY SEES BEEF ON A HIGH

The current market volatility has seen a boom in the demand for bull beef, a market in which lean bull table cuts has been evolving for the past 20 years. The largest market for NZ Beef is the USA and at present the demand is even higher because of the US beef shortage. Our table cuts are in demand in international restaurants and Hawaiian family restaurants purchased as much scotch fillet as they could while China is only just beginning to experiment with bull cuts. Bull knuckles and bull shanks have become quite highly valued in the market. It is also interesting to note that bull blood is now saved for serum and plasma products, other pharmaceutical use and cosmetics. However, the winner in all this is clear—our clean, green image and our healthy grass-fed animals which are not hormone treated all help to put us above the rest.



## SPECIALIST LUBRICANT KNOWLEDGE IS ESSENTIAL



Fuchs take the business of lubricant technology and quality seriously.

Bevan Killian (Commercial Sales Manager Fuchs NZ) is seen here earlier this month observing product testing of a QC sample at the multimillion dollar Fuchs Laboratory in Melbourne.

"At Fuchs our German heritage of quality and market leading technology is extremely important to us," said Bevan. "All our products meet and exceed industry standards and a sample is tested and archived from every single batch of oil that is blended."

"This meticulous approach is just a part of the Fuchs DNA. We want to do what we say we do by meeting what we promise to customers."

**McFALL  
LOYAL**

## The Complete Package



FUEL



FUELCARD



FUEL TANKS



LUBRICANTS



SERVICE



TANK REPAIRS  
& MAINTENANCE