



# FUELLED

NEWSLETTER

**FEBRUARY 2016**

## MCFALL LOYAL LAUNCH IS MOVING CLOSER



McFall Loyal will see customers offered expanded opportunities in 2016 when it comes to redeeming their McFall Loyal rewards.

“For some time we have been working on a travel option for our loyal customers and we think what we have come up with, is ideal. Either you choose where you go and when, or you join the tour we are planning, or you have the ability to join other specialist tours offered by our provider,” said Allan McFall. “Being part of the travel option will enable points to be accumulated for longer than the current two years. The purchase of

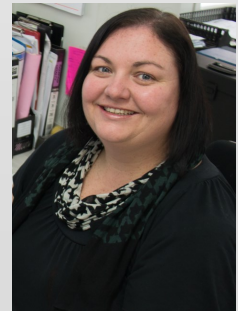
Lubricants from McFall Fuel will also speed up the number of points earned.” Imagine being part of a tour to the Rugby World Cup in Japan, all organised by a professional who offers the group those special touches around the games and the tour.

More detail will be provided for customers over February and March to help make the understanding of the new McFall Loyal as easy as is possible.

## STREAMLINING APPROACHES FOR OUR CUSTOMERS & SUPPLIERS

[accountspayable@mcfallfuel.co.nz](mailto:accountspayable@mcfallfuel.co.nz)

Kerry Bisset-Larsen will be responsible for the newly dedicated email above that you will use for all accounts payable/ creditor invoices.



Kerry has worked for McFall Fuel for five years in the Finance and Administration area. She has willingly taken the time to organise our annual Breast Cancer Breakfast along with various sweepstakes for the Team.

## POSSUM BOURNE MOTORSPORT FIRST SIGNING

Possum Bourne Motorsport signed Clinton Cunningham as their first team member for the 2016 NZRC Rally Team. Clinton is really excited to partner with PBMS saying, “rally names do not come much bigger than Possum who was my idol and so I am honoured to have my 2016 programme run by the company he started. McFall Fuel are one of Clinton’s sponsors and “we were excited to see Clinton acquire his Mitsubishi Evo 8 WRC prototype from Poland in 2015. This year we are pleased to see him welcoming back his navigator Greg Ruka,” said CEO Sheryl Dawson.



A little bit sideways

Clinton’s first event for 2016 will be something quite different. He has entered the International Rallycross event being held at Baypark in Tauranga on February 27th and 28th which is a first for New Zealand as well as himself. Let’s hope he beats the Aussies!

## REMEMBER TO VISIT

[www.mcfallfuel.co.nz](http://www.mcfallfuel.co.nz)

The videos outlining briefly what we do when it comes to delivering fuel, and meeting customer needs in terms of bulk fuel, storage, fuelcard, lubricants, and additives have now been uploaded to our site.

# What's Happening @ 0800 623 255

## SWIMMING BETWEEN THE FLAGS



Surf Life Saving launched their summer campaign in December — 'Back These Flags This Summer' in an attempt to keep beach safety top of mind. Since 1968 BP has supported Surf Life Saving clubs around New Zealand with Inflatable Rescue Boats. Currently there is a 260 strong IRB Fleet in New Zealand which is considered one of the most advanced of its type in the world today. In addition to the IRB's there is monetary help plus fuel provided for clubs. Recently BP launched the BP Leaders for Life programme as a further initiative to support the clubs. This provides lifeguards with a variety of capabilities including conflict resolution, collaboration, and leadership giving them skills to use not only in their clubs as well as in their communities.

The BP Surf Life Saving partnership has run for almost five decades and over that time 50, 935 lives have been saved but as we are all very aware this summer has seen the most tragic result in 5 years with 10 drownings between Christmas Eve and 6am January 5. About 75% of kiwis live within 10 kilometres of the coast and the Water Safety campaign to STOP and THINK before you GO near the water needs to be noted.

## FOLLOWING LUUKA'S DREAM TO RIO



Luuka's disappointment at not making the top ten at the London Olympics has fuelled her desire to be the best in the world. "It was just quite disappointing, I really did not represent myself well," she said at the time. Having finished 14th in London, the gains from the 21st at the Beijing Olympics at the age of 19 while apparent to us, did not fulfil Luuka's

dream. The determination to be better for Rio has seen four years of dedicated training and Luuka's performance to date at the New Zealand Selection events has seen her stay at the forefront in the K1W event. In Kawerau on the Tarawera River on January 16 & 17 and then at Mangahao near Palmerston North on January 23 & 24 Luuka has continued to win her selection races. At present she is competing in Sydney and then Luuka will be waiting for the Official Team announcement, like us. Go Luuka!

## SUMMER LUBRICANT PROMOTION

*Winners Will be Advised This Month*



McFall Fuel & Fuchs offered the chance to win 3 BBQ's based on the organic growth of customers over November, December, and January. Once we have the final numbers completed we will be notifying the winners who will appear in next months *Fuelled*.

At a glance it appears that the warm hot summer has seen a reasonable level of organic growth among lubricant customers. The question is now who will our winners be?



**McFALL LOYAL**

### The Complete Package



FUEL



FUEL CARD



FUEL TANKS



LUBRICANTS



SERVICE



TANK REPAIRS & MAINTENANCE